

# AMAAR AHMED | [LinkedIn](#)

## WORDPRESS DEVELOPER

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### SUMMARY

**WordPress Developer with 4+ years of experience** building **40+ websites** across business, e-commerce, real estate, booking, and marketplace platforms. Skilled in **WordPress, WooCommerce, ACF, Elementor Pro, PHP, JavaScript, AJAX, and MySQL**, with a focus on scalable solutions, custom functionality, and high-performance websites.

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### SKILLS

- **Core Skills** : WordPress , Elementor Pro , WooCommerce
  - **Frontend** : HTML5 , CSS3, JavaScript(ES6), AJAX , React
  - **Backend & Database** : PHP, MySQL, ACF, CPTs
  - **Tool & Plugins** : JetEngine, Jetsmart, GHL , Zendesk , Dokan & others
  - **Others** : API Integration, Performance Optimization, Debugging , SSL , DNS , Git
  - **Soft Skills** : Strong communication skills, well-mannered, team-oriented, and able to collaborate effectively in fast-paced environments.
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### PROFESSIONAL EXPERIENCE

#### Freelancing | *June 2021 – Present*

- Developed **40+ WordPress websites** for business, e-commerce, real estate, booking, and service platforms
- Built custom WordPress solutions using **PHP, HTML, CSS, JavaScript, MySQL, ACF, and Elementor Pro**
- Engineered dynamic WordPress solutions including frontend submissions, AJAX filtering, dashboards, and listing systems, resulting in **30% improved efficiency and smoother user interactions**
- Revamped website UI/UX by implementing usercentric design principles and conducting A/B testing, resulting in a 25% increase in conversion rates and user engagement.
- Worked on **marketplace, booking, and custom WordPress development projects**

#### WordPress Developer — Webnefy | Sep 2024 – Dec 2025

- Developed **8+ WordPress websites** for business, e-commerce, and service clients
- Built custom solutions using **PHP, MySQL, JavaScript, ACF, and Elementor Pro**
- Implemented dynamic features like **frontend submissions, AJAX filtering, and listings**, improving efficiency by **30%+**
- Integrated **WooCommerce, Stripe, and PayPal** for secure payments
- Optimized websites for **performance, SEO, responsiveness, and UX**

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## PROJECTS

- <https://glideoxfordshire.co.uk/> **Booking Website**
- <https://www.forbesgolf.org.au/> **Gulf Score and Information**
- <https://lalpurjanepal.com.np/> **RealEstate website**
- <https://wtnewshd.com/> **News Website**
- <https://newjubailtravel.com/> **Traveling Agency**
- <https://bestproductcompare.co.uk/> **Amazon Product Compare**

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## EDUCATION

- ✓ BS Computer Science (2021 – 2025)
- ✓ Shah Abdul Latif University, Khairpur(SALU)